



THE IVORIES

THE YEAR OF THE PIANO

2017 - 2018

Only once a year do you get the opportunity to place an ad in the Piedmont Symphony Orchestra's season program. And now, we are offering ad space at last year's prices with even more exposure than last year. Your full color ad will be viewed during **six performances** by hundreds of discriminating customers who dine locally, shop locally and support local businesses. Your business will get the attention it deserves at an affordable rate. Give your business more exposure while helping to **Keep the Music Playing in the Piedmont!!!**

2017-2018 Advertising Rates Please circle the size of the ad.

| | |
|----------------------------------|--------|
| 1/3 Page (4.5" x 2.375") | \$ 225 |
| Half Page (4.5" x 3.625") | \$ 325 |
| Full Page (4.5" x 7.5") | \$ 425 |
| Inside Front Cover (4.5" x 7.5") | \$ 525 |
| Inside Back Cover (4.5" x 7.5") | \$ 525 |
| Back Cover (4.5" x 7.5") | \$ 625 |

Name of Business _____

Contact Name _____

Address _____

City _____ **State** _____ **Zip** _____

Phone _____ **E-mail** _____

Signature _____ **Date** _____

Send your **camera-ready ad** in pdf or tiff format to the PSO at coopwright@aol.com , no later than **October 1, 2017**. If you have any questions concerning formatting your ad, please send an email to the same address.

No changes will be made in the size or wording of the ad after it is received and submitted to the printer. The placement of the ads in the program will be at the discretion of the PSO, although every effort will be made to accommodate the wishes of the advertisers.

Payment is due with the submission of the artwork. Please make checks payable to the Piedmont Symphony Orchestra.

**Please mail form and check to:
Piedmont Symphony Orchestra ATTN: ADVERTISING
PO Box 509, Warrenton, VA 20188**

PSO is a non-profit 501(c)(3) tax exempt organization

Thank you for your support of the Piedmont Symphony Orchestra!